

BORDEAUX FÊTE LE VIN

A 2025 VINTAGE PACKED WITH NEW DISCOVERIES, TASTINGS AND EXCITEMENT

Bordeaux Fête le Vin – Europe's leading wine festival – returns to Bordeaux's riverbanks from 19 to 22 June. This popular, festive, committed event guides visitors through a programme of tastings, exchanges with wine-growers and merchants, and activities for everyone.

BORDEAUX FÊTE LE VIN: AN UNMISSABLE OPEN-AIR CELEBRATION

Organised by the **Bordeaux Metropolitan Tourist Office and Convention Bureau**, in partnership with the **Conseil Interprofessionnel du Vin de Bordeaux**, **Bordeaux Fête le Vin** is a flagship event dedicated to the **wines of Bordeaux and the wider region**, and to **winegrowing** in general. For **four days every year**, the quays of Bordeaux welcome great numbers of locals and visitors from both France and abroad, coming to taste wines from Bordeaux and the Nouvelle-Aquitaine region, served up by the **winegrowers** and **merchants** themselves. This year, Bordeaux Fête le Vin pays tribute to **Fukuoka**, Bordeaux's **twin city for over 40 years**, which will be represented with its own stand. Since 2021, Bordeaux Fête le Vin has held **ISO 20121 certification**, a standard promoting **responsible event management**. This approach is embodied in a layout inspired by the « *guinguette* » **open-air café spirit**, as **raw, bio-sourced** and **reused** materials come together to shape a lively, sustainable atmosphere.



Guillaume Bonnaud

A DELICIOUS JOURNEY TO DISCOVER REGIONAL WINE APPELLATIONS AND LOCAL GASTRONOMY

Bordeaux Fête le Vin stretches out along the riverbanks for **more than a mile**. Visitors are invited to enjoy a stroll along the **Pavilions** set up on the quays of the Garonne for a host of tastings and the chance to discover the great diversity of Bordeaux and Nouvelle-Aquitaine wines. And they truly are diverse! No fewer than **80 appellations** will be represented. Though the festival site is open to all, the **Tasting Pass** is a must-have if you really want to make the most of it!

This precious pass is available in two versions: the **10+ Pass (€23)** and the **4 Pass (€14)**.

The 10+ Pass

- 1 tasting kit including a glass, glass holder and card to show at the Wine Pavilions
- 10 tastings (5 cl): one tasting per Wine Pavilion and a « Coup de Cœur » tasting at the Pavilion of your choice: Mouton Cadet; Nouvelle-Aquitaine wines; Graves-Sauternes; Médoc; Bordeaux white wines; Les Côtes; Saint-Emilion, Pomerol and Fronsac; Bordeaux red and Bordeaux Supérieur; and Bordeaux rosé wines
- 1 30-minute workshop at the Bordeaux Wine School Pavilion (2 tastings per workshop)
- 1 tour with tasting along the Bordeaux Wine Route in Graves and Sauternes (limited places, make your booking from 19 June to 31 August on the [dedicated website](https://www.bordeaux-fete-le-vin.com/)).



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The 4 Pass, which includes 4 tastings, is the perfect choice for after-work drinks with friends or a lunch break with colleagues.

Great news for visitors discovering new favourite wines at their tastings: bottles of Bordeaux wine can be **ordered on site**, thanks to the '**Shop des Vins de Bordeaux**' online shop, which will be open **until the day after the event** – with the option of home delivery. Visitors can also treat themselves to delicious breaks in the gourmet village dedicated to the region's cuisine, with a selection of **stands and food trucks**. Discover **local producers, artisans and restaurateurs** all offering a comprehensive range of **local, seasonal products**, to suit meat lovers and vegetarians alike. A special evening tasting has been organised to celebrate the **170th anniversary of the 1855 classification** of Bordeaux wines (**€65**). On **Friday 20 June**, participants have the chance to discover and taste exceptional wines at a unique evening event at the **Palais de la Bourse**.

SOAK UP THE FESTIVE ATMOSPHERE WITH LIVELY EVENTS FOR ALL AGES

Our festival-goers are invited to make the most of an exciting programme of entertainment.

Bordeaux Fête le Vin is proud to declare its desire to bring people of all ages together around **cultural exhibitions** linked to the **world of wine, tours of sailing boats, fun games and activities**, as well as **musical evenings featuring local DJs**. Plus, on the **Friday and Saturday evenings**, there's a magical **flight of drones** over the river to round off the celebrations. A unique light show, designed to showcase Bordeaux wines and the region in all their splendour. A real spectacle for young and old alike! Legendary ships will also line the quays, open to visitors:

- El **Galeón**, an impressive replica of a 17th-century Spanish galleon;
- Le **Français**, usually moored in Saint-Malo and featured in various films;
- **Pascual Flores**, a schooner that proudly symbolises the last Mediterranean sailing ships.



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A CELEBRATION OF INCLUSION, ACCESSIBILITY AND SUSTAINABLE COMMITMENT

Bordeaux Fête le Vin is also committed to **sustainable development**. From **waste management** to the festival's layout, from raising public awareness to **promoting local products and a wide-ranging policy of inclusion**: we maintain a broad spectrum of commitments throughout the entire process. And for good reason – the Bordeaux Metropolitan Tourist Office and Convention Bureau's **2022–2026 roadmap** includes the development of events with a **positive impact on the region**.

Bordeaux Fête le Vin is an event **open to all**, whatever their **level of wine expertise, gender, social background or age**. To ensure the event is accessible to all, the organisers work with **associations and organisations** every year to guarantee that both **able-bodied and disabled** people can enjoy the same experience at our festival. Our key actions include **waste reduction**: through sorting, reuse and public-awareness initiatives, the organisation strives to improve the **event's environmental performance**. Thanks to the efforts and attention devoted to the 2024 event, we achieved a **7.5% reduction in CO2 emissions** linked to the Festival compared to 2023, representing a total reduction of **88 tonnes of CO2 equivalent**.

In addition to the event's own commitments, the wine industry as a whole has been working for many years to face up to **environmental, social and economic challenges**.

In 2014, **35%** of the land in Bordeaux's vineyards was cultivated using certified environmental approaches: in 2024, this number reached **75%**! Our region's goal is to achieve **100%** by 2030. Gironde is the leading **PDO winegrowing** region in France in terms of organic production.

WWW.BORDEAUX-FETE-LE-VIN.COM/

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Bordeaux Fête le Vin est un événement organisé par l'Office de Tourisme et des Congrès de Bordeaux Métropole en coordination avec le CIVB – Conseil Interprofessionnel du Vin de Bordeaux, avec le concours de la Mission Tourisme de Bordeaux Métropole, l'AANA-Agence pour l'Alimentation de la Nouvelle-Aquitaine. Avec le soutien de : Ville de Bordeaux, Bordeaux Métropole, Région Nouvelle-Aquitaine et la Chambre de Commerce et d'Industrie de Bordeaux.